Advertiser Ref

## Contract Agreement Detween: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

www.wtkr.com

Mentzer Media 600 Fairmount Avenue Suite 306 Towson, MD 21286

	Contract / Re	vision	Alt Orde	r#
	572287	1	0790118	3
Product				
AMER FOR PROS 60'S	3			
Contract Dates	Estimate #			
09/04/12 - 09/10/12	//394			
Advertiser			Original Dat	e / Revision
Americans For Prospe	erity		09/05/12	/ 09/05/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado		Cash
	Station	Accour	nt Executive	Sales Office
	WTKR	Jamie .	Andrus	Washington, D.
	Special Hand	ling		
	Demographic			
	Adults 50+			
	100			
	IDB#	Adverti	ser Code	Product Code
	1021	l		1

Agency Ref

*Line Ch Start Date End Date Description	04-4/5-17	Spots/	r:		Totals
A CONTRACTOR OF THE PARTY OF TH	Start/End Time	Days Length Week	Rate	Type Spot	s Amount
1 3 09/04/12 09/09/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am Rate	1:00		NM	4 \$2,920.00
Week: 09/03/12 09/09/12 -1111 4	\$730.00				
2 3 09/04/12 09/09/12 CBS This Morning	7-9a	1:00			e.c
Start Date End Date Weekdays Spots/Week	Rate	1.00		NM	4 \$2,240.00
Week: 09/03/12 09/09/12 -1111 4	\$560.00				
= 3 3 09/04/12 09/09/12 NewsCha 3 News First @ 4	lp 358-5pm	1:00		NM	3 \$1,680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1111 4	<u>Rate</u> \$560.00				Φ1,000,00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Б.	_	
1 3 09/03/12-09/09/12 NewsCha 3 News First @	4p 358-5pm	Weekdays Length -TuWThF 1:00	Rate \$560.00	<u>Type</u>	
Credited	,	7.00	<del>\$300,00</del>	NM	
E 4 3 09/04/12 09/09/12 Newschannel 3 News	5-530pm	1:00		NM	3 \$2.790.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -1111         4	Rate	1000000		INIVI	3 \$2,790.00
Week: 09/03/12	\$930.00	*** ** ** ** **		ŀ	
3 3 09/03/12-09/09/12 Newschannel 3 News	Start/End Time 5-530pm	Weekdays Length	Rate	<u>Type</u>	
Credited	3-330pm	-TuWThF 1:00	\$930.00	NM	
5 3 09/04/12 09/09/12 Newschannel 3 News	530-6pm	1:00			
Start Date End Date Weekdays Spots/Week	Rate	1.00		NM ;	\$2,610.00
Week: 09/03/12 09/09/12 -1111 4	\$870.00			1	
Spot Ch Date Range Description 2 3 09/03/12-09/09/12 Newschannel 3 News	Start/End Time	Weekdays Length	Rate	Type	
Credited Newschanner 3 News	530-6pm	-TuWThF 1:00	<del>\$870.00</del>	NM	
6 3 09/04/12 09/09/12 Newschannel 3 News	6.620				
Start Date End Date Weekdays Spots/Week	6-630pm Rate	1:00		NM 4	\$4,040.00
Week: 09/03/12 09/09/12 -1111 4	\$1,010.00				
7 3 09/04/12 09/09/12 7-730pm	7-730pm	1:00		NM 4	04.000.5
Start Date         End Date         Weekdays         Spots/Week           Week:         09/03/12         09/09/12         -1111         4	Rate			NM 4	\$4,680.00
	\$1,170.00				
8 3 09/04/12 09/09/12 The Insider Start Date End Date Weekdays Spots/Week	730p-8pm	1:00		NM 4	\$4,440.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -1111         4	<u>Rate</u> \$1,110.00				7.,
	Ţ.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				

CONTRACT

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 572287 07901183

Contract Dates Product Estimate # 09/04/12 - 09/10/12 AMER FOR PROS 60'S 1/394

Advertiser Original Date / Revision Americans For Prosperity 09/05/12 / 09/05/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	O T		otals
9 3 09/04/12 09/09/12 Late News (M-F)	11-1135p	1:00	- 7	e Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -2211         6	Rate \$1,520.00	1.00	NM	6	\$9,120.00
10 3 09/04/12 09/09/12 Late Night with David Lette	erm1135pm-1235am	1:00	NIN	-	• • • • • • • • • • • • • • • • • • • •
Start Date         End Date         Weekdays         Spots/Week           Week:         09/03/12         09/09/12         -1111         4	Rate \$470.00	1.00	NM	4	\$1,880.00
11 3 09/04/12 09/04/12 NCIS	8-9pm	1:00	NM	1 .	
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -T         1	Rate \$4,120.00		NIV	1	\$4,120.00
12 3 09/04/12 09/04/12 Tuesday Prime	9-10pm	1:00	NM	1 1	62 570 00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -T         1	Rate \$3,570.00		14101	1	\$3,570.00
13 3 09/04/12 09/04/12 Tuesday Prime	10-11pm	1:00	NM	1 1	\$2,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -T         1	<u>Rate</u> \$2,750.00		74141		\$2,750.00
14 3 09/05/12 09/05/12 Wednesday Prime	9-10pm	1:00	NM	1	\$3,850.00
vveek: 09/03/12 09/09/12W 1			744		φ3,650.00
15 3 09/04/12 09/09/12 Wednesday Prime		1:00	NM	1	\$2,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        W         1				'	\$2,750.00
16 3 09/04/12 09/09/12 Thursday Prime	9-10pm	1:00	NM	1	\$3,850.00
veek. 09/03/12					φ <b>3,050.00</b>
17 3 09/06/12 09/06/12 Thursday Prime	10-11pm	1:00	NM	1	\$2 E70 00
vveek: 09/03/12 09/09/12T 1	<u>Rate</u> \$3,570.00		14.07		\$3,570.00
18 3 09/07/12 09/07/12 Friday Prime	10-11pm	1:00	NM	1	\$2,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        F         1	Rate \$2,750.00				φ2,750.00
19 3 09/08/12 09/08/12 Newschannel 3 News	6-630pm	1:00	NM	1	\$340.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        S-         1	<u>Rate</u> \$340.00		, , , ,	1.6	φ340.00
20 3 09/08/12 09/08/12 730-8pm	730-8pm	1:00	NM	1	\$270.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        S-         1	<u>Rate</u> \$270.00		. 4141		\$270.00
E 21 3 09/08/12 09/08/12 Saturday Prime	9-10pm	1:00	NM	0	<b>¢</b> 0.00
Week: 09/03/12	<u>Rate</u> \$1,110.00		14.07	Ū	\$0.00
Spot Ch Date Range Description  1 3 09/03/12-09/09/12 Saturday Prime	Start/End Time	Weekdays Length Rate	Type		
1 3 09/03/12-09/09/12 Saturday Prime Credited	9-10pm	Sa 1:00 \$1,110.00	NM		
22 3 09/08/12 09/08/12 Saturday Prime	10-11pm	1:00	NM	1	E4 660 00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        S-         1	<u>Rate</u> \$1,660.00		INIVI	1	\$1,660.00
23 3 09/04/12 09/09/12 Late News (Sa-Su)	11-1135p	1:00	NM	2	\$2 000 00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        11         2	<u>Rate</u> \$1,030.00	<del>,,</del>	14101	2	\$2,060.00
24 3 09/09/12 09/09/12 CBS Sunday Morning	9-1030am	1:00	NM	1	\$070.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        S         1	<u>Rate</u> \$970.00		14141	1	\$970.00
and the state of t	ψ310.00		I		

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Contract / Revision Alt Order # 572287 07901183

Contract Dates Product Estimate# 09/04/12 - 09/10/12 AMER FOR PROS 60'S 1/394

Advertiser Original Date / Revision Americans For Prosperity 09/05/12 / 09/05/12

*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate	Type	To Spots	tals Amount
Start Date End Date Weekdays Spots/Week Rate	- 7,70	Opolo	7 inount
25 3 09/09/12 09/09/12 Face the Nation 1030-11am 1:00	NM		## 440.00
Start Date End Date Weekdays Spots/Week Rate	INIVI	1	\$1,110.00
Week: 09/03/12 09/09/12S 1 \$1,110.00			
26 3 09/09/12 09/09/12 Sunday Prime 7-8pm 1:00	NM	1	\$3,570.00
Start Date End Date Weekdays Spots/Week Rate	7 1101	•	\$3,570.00
Week: 09/03/12 09/09/12S 1 \$3,570.00			
27 3 09/09/12 09/09/12 Sunday Prime 10-11pm 1:00	NM	1	\$2,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12S 1 \$2,750,00	22341.5		Ψ2,700.00
28 3 09/09/12 09/09/12 1135pm-1205am 1135pm-1205am 1:00	NM	1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12S 1 \$420,00			
Ų 120,00			
29 3 09/10/12 09/10/12 Newschannel 3 News 6-7am 1:00 Start Date End Date Weekdays Spots/Week Rate	NM	1	\$730.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12			
20.2 COMOMO COMOMO COOTINA			
30 3 09/10/12 09/10/12 CBS This Morning 7-9a 1:00 Start Date End Date Weekdays Spots/Week Rate	NM	1	\$560.00
Week: 09/10/12			
24.2 ANNOUND COMMING NEW CLASSIC COMMING			
Start Date End Date Weekdays Spots/Week Rate	NM	1	\$560.00
Week: 09/10/12			
32 3 09/10/12 09/10/12 Newschannel 3 News 5-530pm 1:00	NM		2000 00
Start Date End Date Weekdays Spots/Week Rate	IAIAI	1	\$930.00
Week: 09/10/12 09/16/12 M 1 \$930.00			
33 3 09/10/12 09/10/12 Newschannel 3 News 530-6pm 1:00	NM	1	\$870.00
Start Date End Date Weekdays Spots/Week Rate	,,,,,,		\$670.00
Week: 09/10/12 09/16/12 M 1 \$870.00			
34 3 09/10/12 09/10/12 Newschannel 3 News 6-630pm 1:00	NM	1	\$1,010.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M 1 \$1 010 00		70	Ψ1,010.00
7,,010,00			
35 3 09/10/12 09/10/12 7-730pm 7-730pm 1:00	NM	1	\$1,170.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M 1 \$1.170.00	- 1		65 N. # 1950 * 1950 St. 69
20.2 COMONE COMONE THE LAND			
36 3 09/10/12 09/10/12 The Insider 730p-8pm 1:00 <u>Start Date End Date Weekdays Spots/Week</u> Rate	NM	1	\$1,110.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12         M         1         \$1,110.00	- 1		
27.2 004040 004040 1-1-11 015			
37 3 09/10/12 09/10/12 Late News (M-F) 11-1135p 1:00 <u>Start Date End Date Weekdays Spots/Week Rate</u>	NM	1	\$1,520.00
Week: 09/10/12 09/16/12 M 1 \$1,520,00			
38 3 09/10/12 09/10/12 Late Night with David Letterm1135pm-1235am 1:00			
Start Date End Date Weekdays Spots/Week Rate	NM	1	\$470.00
Week: 09/10/12 09/16/12 M 1 \$470.00			
N 39 3 09/08/12 09/08/12 US Open Tennis Women's Fi8-10pm 1:00	NM	4	£4 E00 00
Start Date End Date Weekdays Spots/Week Rate	14141	1	\$1,500.00
Week: 09/03/12 09/09/12S- 1 \$1,500.00	Ī		
V 40 3 09/09/12 09/09/12 US Open Tennis Men's Final 4-7pm 1:00	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate	1 1111	1	φ1,500.00
Week: 09/03/12 09/09/125 1 \$1,500.00			
V 41 3 09/06/12 09/07/12 Late Night with David Letterm1135pm-1237am 1:00	NM	1	\$470.00

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Contract Agreement Between: WTKR-TV 720 Boush Street

www.wtkr.com

Norfolk, VA 23510-1583

(757)446-1000

Print Date 09/05/12

Page 4 of 4

	Contract / Revision 572287 /	Alt Order # 07901183
Contract Dates 09/04/12 - 09/10/12	Product AMER FOR PROS 60'	Estimate # S //394
Advertiser  Americans For Prospe		ginal Date / Revision 19/05/12 / 09/05/12

*Line Ch Start D	ate End Date	Description	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	otals
	* * 10 - 11 -	eekdays Spots/Wee -TF 1	<u>k Rate</u> \$470.00				Турсороіз	Amount
Time Period	# of Spot	s Gross Amount	Net Amount		Totals		70	\$89,160.00
08/27/12 -09/10/12	2 70	\$89,160.00	\$75,786.00					
Totals	70	\$89,160.00	\$75,786.00					

Signature:	Date:	